

# Inspiring Competence

*Enhancing your Presence and Power  
to Call Forth Your Client's Greatness*

Advanced Coach Mentoring Program  
with  
Fran Fisher, MCC



*Inspiring Competence is for experienced coaches who are passionate  
about continuous learning and personal growth adventures.*

Next Available Program: January 2024

January 23 to May 28, 2024

TUESDAYS: 8:00 AM-9:30 AM (PT), 11:00 AM-12:30 PM (ET)

Dates: January 23, Feb 6, 20, March 5, 19, April 2, 16, 30, May 14, 28

# Inspiring Competence

## *Advanced Coach Mentoring Program*



I invite you to step into an intimate learning environment with like-minded and like-spirited peers. Are you eager to:

- Enhance your coaching mastery to extraordinary competence?
- Stretch yourself into new learning territories?
- Leverage your strengths and passion for greater contribution?
- Break through your inner glass barrier for your self-actualization?

Imagine the benefits, as together, we:

- Empower your personal learning, growth, and transformation
- Deepen your coaching presence and power with clients
- Enhance your coaching skills for accessing the transformational zone
- Learn in the safety of supportive connections in your small group of peers
- Earn 16.5 ICF CCEUs and 1.5 ICF RDs and/or fulfill your required 10 hours of mentoring if needed

## Program Format

- Small group of six participants MAX
- Meetings held via Zoom™ webinars; recordings included
- Pre-course assignment: Breakthrough Intention Worksheet
- Ten 1.5-hour group sessions, plus three 1:1 private sessions
- Feedback pointing to the MCC level of ICF Competencies
- *Wisdom Way Coaching Mastery* audio program, include in your tuition (syllabus attached)
- Sessions include sharing and celebrating learning and breakthroughs; coaching with peers and mentor feedback; coaching with supervision feedback; skill exercises; and demonstrations; and Q/A.

## Fee/Terms

Program Fee: \$2,350 USD paid in full in advance (\$5,400 value = 18 hours@\$300/hour)

*Early Bird Discount: \$2,150 paid in full before December 14, 2023*

*"Thank you for your wisdom, insight and feedback— and your encouragement! ...when I look back at how much I have learned in this class, it is mind-boggling. I know this experience has stretched me, changed me and caused me to grow tremendously as a coach." —Denise T. PCC*

*"Attending this tele-class, I created a transcendent breakthrough for myself, versus incremental improvement in my coaching effectiveness!" —Natalie B. PCC*

*"With great skill, warmth, respect, patience, humor, and a profound love of coaching you wove together a group of strangers into an international learning community. This was a wonderful growth experience." —Michael K. PCC*

*Zoom is a trademark of Zoom Video Communications, Inc.*

## About Fran

Fran Fisher is a Master Certified Coach (MCC) accredited by the International Coach Federation (ICF). With an international client list, Fran's mission is to empower her clients in achieving their visions while living their best lives. Her legacy to the international coaching profession demonstrates the value of personal and professional mastery and mentorship for all professional coaches.



Fran is a visionary leader, international speaker, and published author. She specializes in providing coaching services for visionary leaders and entrepreneurs, executives and business owners, collaborative work teams, as well as coaching and mentoring experienced coaches.

She is recognized internationally as one of the pioneers and champions for the coaching profession. In 2022, Fran received the ICF Circle of Distinction Award after being nominated by her master coach peers for her leadership and commitment to the coaching profession, as well as her years of service to the International Coach Federation (ICF) organization itself.

Fran served as a founding member of ICF, an Executive Board member, and co-chair of the Ethics and Standards Committee, responsible for developing the Credentialing Programs for aspiring coaches and training schools in the early years of the organization. She has served ICF as a PCC and MCC Credentialing Assessor since 1998.

Fran also received the Lifetime Achievement Award in 2012 from the ICF Chapter of Washington State. She also served as the first Executive Director of the Association for Coach Training Organizations, ACTO.

In 1991, Fran founded the Living Your Vision® (LYV) process for empowering individuals in transforming their visions into reality. In 1997, Fran founded the Academy for Coach Training, one of the first International Coach Federation (ICF) accredited schools. In 2005, shifting her focus to private practice. Fran sold the ACT and LYV businesses and their associated trademarks to I & AM, LLC, dba inviteCHANGE.

Fran is certified in the Core Values Index (CVI) assessment as a Master VAR (Value Added Relationship) with Taylor Protocols, Inc. She provides coaching and consulting for her clients and training for Practitioners of the CVI assessment. Taylor's CVI is a unique assessment that provides insight into the innate, unchanging core-driving nature of individuals. Additional certifications include *Learning in Action EQ*, *Dependable Strengths*, and *TILT 365*.

Fran has also authored several books (available from Amazon.com), including

*Violet's Vision*

*The Illusion of Hopelessness*

*Calling Forth Greatness, Seven Coaching Wisdoms for Transforming Your Life*

*Empowerment Selling* (co-author)

*No Winner Ever Got There without a Coach* (co-author)

Fran's highest vision is a world where everyone is enjoying a rich and fulfilling life, living true to their essence, life purpose, and values. She believes this is what the world needs of us—to be true to ourselves—and that coaching is the contribution we can make for this transformation in our world.

She is also passionate about restoring harmony with our Mother Earth and supports a number of initiatives focused on innovative ways to address environmental issues.

In 2016, Fran walked the Camino de Santiago in Spain as a personal challenge and vision quest. In 2021, Fran expanded her vision to include relocating from her native Washington state to Windsor, Colorado, to begin a new and exciting chapter of her life. Fran continues to elevate both her professional and personal life doing the work she loves while making more time for relationship, exploring the Colorado Rockies, and sharing the adventure with her life partner.

For more information about Fran's coaching programs and resources, visit her website at [www.franfishercoach.com](http://www.franfishercoach.com).

You may also want to follow Fran on [LinkedIn](#) and [Facebook](#).



## Syllabus for The Wisdom Way Coaching Mastery II

Program includes assignments, guidelines, exercises, tips, examples, with additional materials and demo recordings.

Audio # and Time		Manual Section #	Resource Manual Section Overview
#1	19:41 min	<i>Section #1</i>	Introduction
#2	9:14 min	<i>Section #2</i>	Demonstrates Ethical Practice (ICF CC #1)
#3	9:52 min	<i>Section #3</i>	Embodies A Coaching Mindset (ICF CC #2)
#4	44:12 min	<i>Section #4</i>	Establishes and Maintains Agreements (ICF CC #3)
#5	26:28 min	<i>Section #5</i>	Cultivates Trust and Safety (ICF CC #4)
#6	38:45 min	<i>Section #6</i>	Maintains Presence (ICF CC #5)
#7	30:37 min	<i>Section #7</i>	Listens Actively (ICF CC #6)
#8	31:48 min	<i>Section #8</i>	Evokes Awareness (ICF CC #7)
#9	32:30 min	<i>Section #9</i>	Facilitates Client Growth (ICF CC#8)
Total: 4 Hours			
		<i>Section #10</i>	Fran's Coaching Bumper Stickers
		<i>Section #11</i>	Wild Card – Coaching Wisdom Considerations
		<i>Section #12</i>	Pre-Course Assignment – My New Story with Tracking Form
		<i>Section #13</i>	Fran Fisher Bio

Download from the WWCM II Program Site	Intro in Resource Manual	Supplemental Documents
✓		ICF Standards of Ethical Conduct
✓		PCC Markers (new 2020 version)
✓		MCC Qualitative Essentials
✓		Feeling Words
✓		Qualities of Being
✓		Values



## Calling Forth Your Client's Greatness!

### Library of Demo Recordings and Notes

Demo # and Time		Notes
#1	120:00 min	<i>Establishing Agreement</i> (Six 20-min. DEMOS with transcripts in one file)
#2	54:24 min	Adam ( <i>Pass with Transcript and Feedback</i> )
#3	64:02 min	Aref ( <i>Pass with Transcript</i> )
#4	33:50 min	Ayse ( <i>Pass with Feedback</i> )
#5	57:47 min	Charlie ( <i>Pass with Transcript and Feedback</i> )
#6	54:00 min	Duygu ( <i>Pass with Transcript and Feedback</i> )
#7	59:00 min	Laura Coaching Brad ( <i>Pass with Transcript</i> )
#8	52:00 min	Libby 1 ( <i>Pass with Transcript and Feedback</i> )
#9	44:30 min	Libby 2 ( <i>Pass with Transcript and Feedback</i> )
#10	57:00 min	Mahasti ( <i>Non Pass with Transcript and Feedback</i> )
#11	57:00 min	Mahasti ( <i>Pass with Transcript and Feedback</i> )
#12	33:43 min	Marc ( <i>Pass with Feedback</i> )
#13	45:50 min	Mike ( <i>Pass with Transcript and Feedback</i> )
#14	59:00 min	Nadine ( <i>Pass with Transcript and Feedback</i> )
#15	60:40 min	Powerful Questioning Skill Drill Facilitated by Fran
#16	51:00 min	Laura Coaching JP ( <i>Pass with Transcript</i> )
#17	87:51 min	Moore Master Coaching (Fran Coaching Gary with Debrief)
#18	37:45 min	Holly ( <i>Pass with Transcript</i> )
TOTAL: 17 Hours		

Revision July 2023