

# Advanced Certified Mentor Coach™ Training Program

## August 2024



### *Enhancing Your Presence and Power for Calling Forth Your Client's Greatness!*

This is an advanced level, rigorous Coach Mentor Training Program for coaches who are:

- Feeling the call for mentoring coaches going for their PCC or MCC accreditation
- Ready to stretch into new development territories
- Inspired to leverage their strengths and passion for greater contribution
- Committed to high standards of professional ethics and excellence

You will:

- Earn 22 ICF CCEs and 2 Resource Development credits
- Gain greater professional confidence
- Deepen your coaching presence and power with clients
- Consider adding another coaching service and income stream to your portfolio



*Hello!* I am Fran Fisher, Master Certified Coach. I will be your guide and facilitator, drawing on my 30 years of coach training and mentoring.

I have birthed this course out of my spiritual growth as an ICF MCC mentor and assessor. *Yes, spiritual growth.* Over the years, I have become more conscious and confident in my stand for the personal/spiritual growth that is required to achieve that soulful state of being free of ego attachments. I am inspired to offer this program for making a meaningful contribution in our world.

This program includes:

- Breakthrough Intention Worksheet pre-course assignment
- Resource Manual with PCC and MCC Observer Feedback forms
- Feedback focused on mentoring for MCC
- Assignments between sessions
- *Wisdom Way Coaching Mastery II* Audio Program with library of MCC recordings
- Clearly defined roles and responsibilities of an ICF Mentor Coach
- Preparation form for sharing your learning and reporting your breakthrough progress

## Program Format

- Small group mentor training (maximum 10 participants)
- Six bi-weekly 2-hour sessions (total 12 hours) + assignments
- Zoom platform; session recordings
- Pre-course assignment: *Breakthrough Intention* worksheet
- Preparation Form for each session for reporting learning and progress
- Materials included: WWCM II Audio Program, Resource Manual, PCC Markers, and new *MCC Anchors Observer* forms, *Breakthrough Intention* worksheet, *Session Preparation* form, verbal and written feedback guidelines, and samples of written feedback
- Participants must hold an ICF PCC or MCC Credential to participate

**Dates** August 15, 29; September 12, 26; October 10, 24 (6 sessions)

**Time** Two-Hour Sessions: Thursdays 8-10 AM Pacific; 11-1 PM Eastern

**Fee/Terms** Program Fee: \$1,450 USD paid in full in advance  
(Early Bird rate: \$1,350 if paid by July 19, 2024)

*"Fran provided excellent mentoring that equipped me to transition from a Professional Certified Coach to a Master Certified Coach, credential just two months after our mentoring sessions ended. She went above and beyond in assessing several of my recorded coaching sessions and transcripts and providing valuable feedback on each ICF competency. While I had ups and downs on my learning journey to apply new coaching behaviors at a more advanced level, Fran was encouraging, optimistic, and supportive. She helped me move through a breakdown to a breakthrough and from doubt to confidence. She brings her authentic, cheerful, and buoyant qualities to her coaching work, and I am fortunate to have been her mentee. Thank you, dear Fran, for your encouragement and support during this crucial professional development journey!"*

Kathy Lee, MA, MCC  
Executive Coach  
Brain-Based Results Certified Coach, NeuroLeadership Institute

*"Fran, what you bring to coach mentoring is energy, passion, enthusiasm, and authenticity. You care deeply about people and those you work with while holding to a strong set of standards for yourself and others. There is wisdom and strength of conviction in which you live your values. As for the ICF competencies, you embody them. You bring them to life and are able to demonstrate them so they are clearly understandable. It is this mix of energy and strength that I value so much.*

*You took time to understand me, and I really appreciate that you didn't cut corners. Instead, you challenged me! Working with you, it's clear that it's not just about "getting there" — you really encourage coaches to live those principles (and you do). You have served as a role model for me, and I particularly valued how you demonstrated the art of listening. I also learned what contracting with the client truly means from the way you mentored me.*

*Your resource materials are excellent, and you always had somewhere to point me so that I could learn for myself. I am deeply grateful for what you shared with me through the mentoring process, and how it all continues to help me and my clients."*

Charlie Brockhoff, PCC  
Executive Coaching and Leadership  
Stewart Leadership

## Advanced Certified Mentor Coach™ Training Program

# Advanced Certified Mentor Coach Training Program Modules

## Pre-Course Assignment:

- Review materials in Welcome Letter
- Complete Breakthrough Intention Worksheet
- Complete Preparation Form for Session 1

## Module 1

### Being

#### Overview

BEING vs DOING, The Art and Science (PCC and MCC qualitative); Guiding Principles of Coaching; Qualities of BEING

#### Assignment

Recording and transcript and feedback (everyone gets the same one). LISTEN and prepare reflections on what you noticed about your listening, compare with the feedback; what were your biases? Questions?

#### Prep for Next Module

Complete form for reporting learning and tracking progress

## Module 2

### Doing

#### Overview

Debrief Module 1 Assignment; discuss, Q & A; Structure and Organization

#### Assignment

Recording and transcript and feedback (everyone works with the same one). LISTEN, and prepare reflections on what you noticed about your listening, compare to the feedback, what were your biases? Questions?

#### Prep for Next Module

Complete form for reporting learning and tracking progress

## Module 3

### Debrief Module 2 Assignment

#### Overview

Feedback guidelines: Written and Verbal; Samples of written feedback

#### Assignment

Recording and transcript and feedback (everyone works with the same one). LISTEN, and prepare reflections on what you noticed about your listening, compare to the feedback, what were your biases? Questions?

#### Prep for Next Module

Complete form for reporting learning and tracking progress

## Module 4

## Debrief Module 3 Assignment

### Overview

Live coaching: volunteer Coach/Client coaching session 30 minutes. Observers offer feedback: Strengths/Opportunities for Development; discuss; Q & A

### Assignment

Recording and transcript and feedback (everyone works with the same one). LISTEN, and prepare reflections on what you noticed about your listening, compare to the feedback, what were your biases? Questions?

### Prep for Next Module

Complete form for reporting learning and tracking progress

## Module 5

## Debrief Module 4 Assignment

### Overview

Live coaching: volunteer Coach/Client coaching session 30 minutes. Observers offer feedback: Strengths/Opportunities for Development; discuss; Q & A

### Assignment 2

Recording and transcript and feedback (everyone works with the same one). LISTEN, and prepare reflections on what you noticed about your listening, compare to the feedback, what were your biases? Questions?

### Prep for Next Module

Complete form for reporting learning and tracking progress

## Module 6

## Debrief Module 5 Assignment

### Overview

Wild Card Q & A; deep dive into the "secret sauce" for Mentoring. Completion

## Fran Fisher Bio

Fran Fisher is a Master Certified Coach (MCC) accredited by the International Coaching Federation. With an international client list, Fran's mission is to empower her clients in achieving their visions while living their best lives. Her legacy to the international coaching profession demonstrates the value of personal and professional mastery and mentorship for all professional coaches.

Fran is a visionary leader, international speaker, and published author. She specializes in providing coaching services for visionary leaders, executives, and business owners, collaborative work teams, as well as coaching and mentoring for experienced coaches.



Recipient of The Lifetime Achievement Award 2012 by the ICF Chapter of Washington State, Fran is recognized internationally as one of the pioneers and champions for coaching. She served as a founding International Coaching Federation, ICF, Executive Board member, and co-chair of the Ethics and Standards Committee, responsible for developing the Credentialing Programs for aspiring coaches and training schools. Fran was the first Executive Director of the Association for Coach Training Organizations (ACTO). She has been serving ICF as a PCC and MCC Credentialing Assessor since 1998.

In 1991, Fran founded the Living Your Vision® (LYV) process for empowering individuals in transforming their visions into reality. In 1997, Fran founded the Academy for Coach Training, one of the first International Coaching Federation (ICF) accredited schools. In 2005, shifting her focus to private practice. Fran sold the ACT and LYV businesses and their associated trademarks to I & AM, LLC dba inviteCHANGE.

Fran has also authored several books, all of which are available on Amazon, including

*Violet's Vision*

*The Illusion of Hopelessness, Coaching Youth at Risk: Breaking the Cycle of Poverty, Violence and Abuse*

*Calling Forth Greatness, Seven Coaching Wisdoms for Transforming Your Life*

*Empowerment Selling, STOP Selling and START Fulfilling Your Customer's Needs*

*No Winner Ever Got There without a Coach (Co-Author)*

Fran's highest vision is a world where everyone is enjoying a rich and fulfilling life, living true to their essence, life purpose, and values. She believes this is what the world needs of us—to be true to ourselves—and that coaching is the contribution we can make for this transformation in our world.

She is also passionate about restoring harmony with our Mother Earth and supports several initiatives focused on innovative ways to address environmental issues.

In 2016, Fran walked the Camino de Santiago in Spain as a personal challenge and vision quest. In 2021, Fran expanded her vision to include relocating from her native Washington state to Windsor, Colorado, to begin a new and exciting chapter of her life. Fran continues to elevate both her professional and personal life doing the work she loves while making more time for relationship, exploring the Colorado Rockies, and sharing the adventure with her life partner.

*For more information about Fran's coaching programs and resources, visit her website at [www.franfishercoach.com](http://www.franfishercoach.com). You may also want to follow Fran on [LinkedIn](#) and [Facebook](#).*