



Offered by
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Syllabus for Wisdom Way Coaching Mastery 2025

The WWCM 2025 program includes a *Resource Manual* with assignments, guidelines, exercises, tips, examples, with additional materials. The *Resource Manual* also includes transcripts of audios #1-9 below. In 2024, a comprehensive, two-part ICF Exam Prep Video and related reference materials were added, and in 2025, the demo recordings and related documents were updated to align with current ICF MCC Core Competencies.

Completion of the WWCM 2025 program provides 16 ICF RD and the optional Self-Test provides 6 ICF CCEU.

Audio # and Time		Manual Section #	Resource Manual Section Overview
#1	19:41 min	Section #1	Introduction
#2	9:14 min	Section #2	Demonstrates Ethical Practice (ICF CC #1)
#3	9:52 min	Section #3	Embodies A Coaching Mindset (ICF CC #2)
#4	44:12 min	Section #4	Establishes and Maintains Agreements (ICF CC #3)
#5	26:28 min	Section #5	Cultivates Trust and Safety (ICF CC #4)
#6	38:45 min	Section #6	Maintains Presence (ICF CC #5)
#7	30:37 min	Section #7	Listens Actively (ICF CC #6)
#8	36:00 min	Section #8	Evokes Awareness (ICF CC #7)
#9	32:30 min	Section #9	Facilitates Client Growth (ICF CC#8)
Total: 4 Hours			
		Section #10	Fran's Coaching Bumper Stickers
		Section #11	Wild Card – Coaching Wisdom Considerations
		Section #12	Pre-Course Assignment – My New Story with Tracking Form
		Section #13	Fran Fisher Bio

Download from the WWCM Program Site	Intro in Resource Manual	Supplemental Documents
✓		ICF Standards of Ethical Conduct
✓		PCC Markers (2020 Update)
✓		MCC Qualitative Essentials
✓		MCC Behavioral Anchors
✓		Feeling Words



Download from the WWCM Program Site	Intro in Resource Manual	Supplemental Documents
✓		Qualities of Being
✓		Values
✓		WWCM Learning Self-Test for Six (6) ICF Core Competency CCEs – <i>Submit the completed quiz to Fran to receive a Certificate of Completion for six (6) ICF Core Competency CCEs.</i>

Calling Forth Your Client's Greatness!

Library of Demo Recordings (with Notes) and ICF Exam Prep Videos

The following recordings were originally submitted to ICF for assessment in 2019 – 2022. In 2025, I updated the feedback on these recordings to align with the current MCC Behavioral Statements (Anchors) being utilized by mentors and ICF assessors. This is based on updated ICF Core Competencies and an MCC 1-6 rating scale. Each folder includes the original recording, transcript, and three feedback forms: PCC Markers, MCC Qualitative Essentials, and MCC Behavioral Statements (Anchors). For maximum clarity and learning benefit, I recommend reviewing those feedback forms in the order listed.

Demo # and Time		Notes
#01	120:00 min	<i>Establishing Agreement</i> (Six 20-min. DEMOS with transcripts in one zip file)
#02	57:30 min	Carmen
#03	57:47 min	Charlie
#04	37:45 min	Holly
#05	30:15 min	Jeff
#06	59:00 min	Laura Coaching Brad
#07	59:00 min	Laura Coaching JP
#08	52:00 min	Libby 1
#09	44:30 min	Libby 2
#10	57:00 min	Mahasti
#11	33:43 min	Marc
#12	45:50 min	Mike
#13	60:40 min	Powerful Questioning Skill Drill Facilitated by Fran
#14	87:51 min	Moore Master Coaching (Fran Coaching Gary with Debrief)
TOTAL: 14 Hours		



ICF Credentialing Exam Prep Webinar Videos and Related Reference Documents

*ICF Credentialing Exam Prep Webinar Videos and Related Reference Documents		
Fran and her team created a new ICF Exam Prep Webinar video (in two parts), along with supplementary reference materials, to support your credentialing exam preparation. The video links are provided on the WWCM Resource Materials page where you can also download the related documents.		
Access	Time	Description
Stream	58:36 min	ICF Exam Prep Webinar Video (Part 1) – Link on the WWCM Resource Page
Download		ICF Exam Prep Audio (Part 1)
Download		ICF Exam Prep Chat (Part 1)
Stream	1:35:15 min	ICF Exam Prep Webinar Video (Part 2) – Link on the WWCM Resource Page
Download		ICF Exam Prep Audio (Part 2)
Download		ICF Exam Prep Chat (Part 2)
Download		Exam Prep Slides
Download		Exam Prep ICF Code of Ethics
Download		Exam Prep ICF Core Competencies (Updated)
Total: 3.5 Hours		