



Offered by  
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## Syllabus for Wisdom Way Coaching Mastery 2025

The WWCM 2025 program includes a *Resource Manual* with assignments, guidelines, exercises, tips, examples, with additional materials. The *Resource Manual* also includes transcripts of audios #1-9 below. In 2025, the demo recordings and related documents were updated to align with current ICF MCC Behavioral Statements/Anchors.

Completion of the WWCM 2025 program provides 14 ICF RD and the optional Self-Test provides 6 ICF CCEs for a total of 20 continuing education units.

Audio # and Time		Manual Section #	Resource Manual Section Overview
#1	19:41 min	<i>Section #1</i>	Introduction
#2	9:14 min	<i>Section #2</i>	Demonstrates Ethical Practice (ICF CC #1)
#3	9:52 min	<i>Section #3</i>	Embodies A Coaching Mindset (ICF CC #2)
#4	44:12 min	<i>Section #4</i>	Establishes and Maintains Agreements (ICF CC #3)
#5	26:28 min	<i>Section #5</i>	Cultivates Trust and Safety (ICF CC #4)
#6	38:45 min	<i>Section #6</i>	Maintains Presence (ICF CC #5)
#7	30:37 min	<i>Section #7</i>	Listens Actively (ICF CC #6)
#8	36:00 min	<i>Section #8</i>	Evokes Awareness (ICF CC #7)
#9	32:30 min	<i>Section #9</i>	Facilitates Client Growth (ICF CC#8)
Total: 4 Hours			
		<i>Section #10</i>	Fran's Coaching Bumper Stickers
		<i>Section #11</i>	Wild Card – Coaching Wisdom Considerations
		<i>Section #12</i>	Pre-Course Assignment – My New Story with Tracking Form
		<i>Section #13</i>	Fran Fisher Bio

Download from the WWCM Program Site	Intro in Resource Manual	Supplemental Documents
✓		ICF Standards of Ethical Conduct
✓		PCC Markers (2020 Update)
✓		MCC Qualitative Essentials
✓		MCC Behavioral Anchors
✓		Feeling Words
✓		Qualities of Being



Download from the WWCM Program Site	Intro in Resource Manual	<b>Supplemental Documents</b>
✓		Values
✓		WWCM Learning Self-Test for Six (6) ICF Core Competency CCEs – <i>Submit the completed quiz to Fran to receive a Certificate of Completion for six (6) ICF Core Competency CCEs.</i>

## Calling Forth Your Client's Greatness!

### Library of Demo Recordings (with Notes)\* and ICF Exam Prep Videos

The following recordings were originally submitted to ICF for assessment in 2019 – 2022. In 2025, I updated the feedback on these recordings to align with the current MCC Behavioral Statements (Anchors) being utilized by mentors and ICF assessors. This is based on updated ICF Core Competencies and an MCC 1-6 rating scale. Each folder includes the original recording, transcript, and three feedback forms: PCC Markers, MCC Qualitative Essentials, and MCC Behavioral Statements (Anchors). For maximum clarity and learning benefit, I recommend reviewing those feedback forms in the order listed.

Demo # and Time		Notes
#01	120:00 min	Establishing Agreement (Six 20-min. DEMOS with transcripts in one zip file)
#02	57:30 min	Carmen
#03	57:47 min	Charlie
#04	37:45 min	Holly
#05	30:15 min	Jeff
#06	59:00 min	Laura Coaching Brad
#07	59:00 min	Laura Coaching JP
#08	52:00 min	Libby 1
#09	44:30 min	Libby 2
#10	57:00 min	Mahasti
#11	33:43 min	Marc
#12	45:50 min	Mike
#13	60:40 min	Powerful Questioning Skill Drill Facilitated by Fran
#14	87:51 min	Moore Master Coaching (Fran Coaching Gary with Debrief)
TOTAL: 14 Hours		